



PRESS RELEASE

FOR: IMMEDIATE RELEASE

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Asheboro Downtown Farmers' Market Opens

ASHEBORO - Now that Old Man Winter is behind us, we can begin to focus on eating fresh foods and enjoying warm weather. You know spring has arrived when we're talking about all the wonderful and colorful fruits and veggies offered at the Asheboro Downtown Farmers' Market.

The Farmers' Market will officially kick-off Saturday, May 2 from 7 a.m. – 1 p.m. However, eager shoppers can take advantage of two special pre-market dates on Saturday, April 18 and 25. Approximately 45 vendors will visit Asheboro during the growing season and sell their fresh produce and baked goods on Tuesdays, Thursdays and Saturdays. An array of deliciously good foods will be up for sale including: cucumbers, leafy greens, tomatoes, zucchini, baked goods, goat cheese, jams, jellies and fresh meat.

Asheboro's Downtown Farmers' Market will start in May and be open until October. During that time, the Cultural and Recreation Services Department will host Strawberry Day and Peach Day. Those attending the Farmers' Market are offered free strawberry shortcake on Strawberry Day and peach ice cream on Peach Day at no cost. The exact dates for these special events will be announced in the next couple of weeks.

So who's looking forward to wonderfully fresh produce the first of May? If you have any questions about the Asheboro Downtown Farmers' Market, please call Asheboro Cultural and Recreation Services at (336) 626-1240.

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(Reporters/Editors: Please call Leigh Anna Johnson at (336) 626-1201, x218 for questions.)